



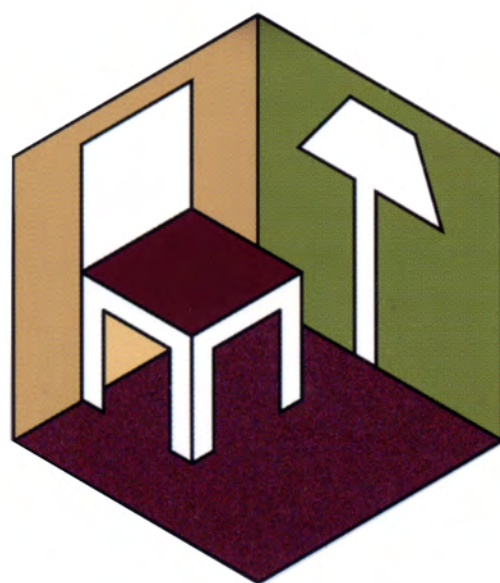
brand builder, visual communicator
massimo m. romano

Please note: recent stuff online at [behance.net/massimoromano](https://www.behance.net/massimoromano)



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branding / logo development





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trade show graphics



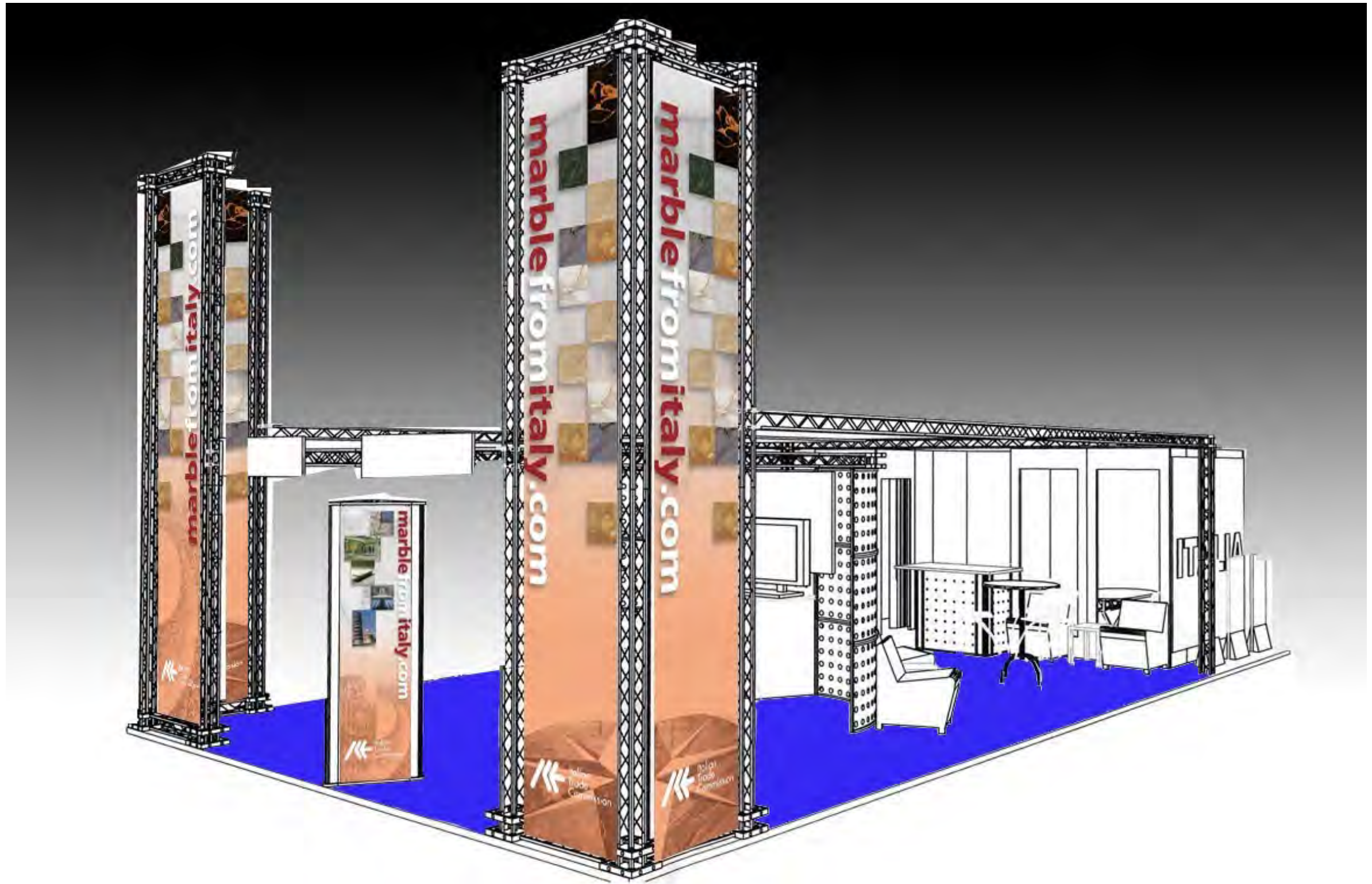




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trade show graphics







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print - single ads

ITALYTECH.COM



HITECH
ITALIAN HIGH TECHNOLOGY

 The objectives of the Italian Trade Commission are to promote Italian products overseas, to create opportunities for enterprise cooperation, joint-ventures and shared R&D programs, and to stimulate the transfer of technology innovation through cooperation among universities, research centers and enterprises.

 Italian Trade Commission - 1420 Fifth Avenue, # 2670
Seattle, WA 98101 - tel. 206.398.0530

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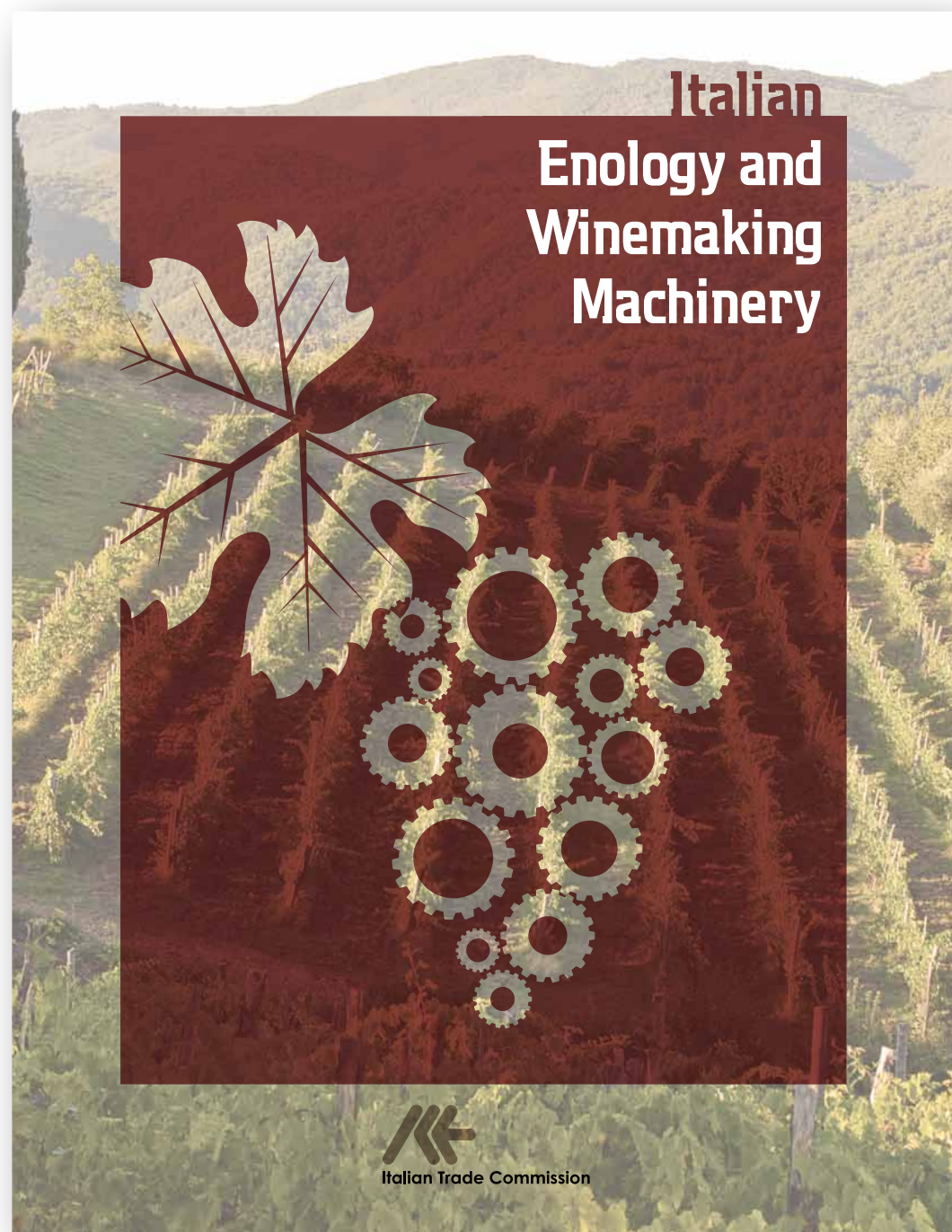
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print - trade show inserts





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print - annual reports





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print - corporate brochure

Kobelco America Inc. One company, one goal. To better serve the customer.

Kobelco America Inc. (KAI) is involved in the manufacturing, marketing and support of heavy construction equipment trademarked KOBELCO. KAI is a subsidiary of Kobe Steel, Ltd., a Japan-based conglomerate founded in 1905 with sales in excess of \$12 billion. The new KAI was formed as the result of an April 1st, 1995 merger which unified into one company the manufacturing and engineering functions conducted at Kobelco Construction Machinery (USA) Inc. with the sales and product support functions performed at Kobelco America Inc.

In 1988 a 110,000 sq. ft. manufacturing facility in Calhoun, Georgia was purchased and renovated.



Subsequent expansions in 1990, 1991, and 1995 added a fabrication plant, new office space and new manufacturing equipment. To date, capital expenditures have totaled \$18.5 million and increased the facility to 246,000 sq. ft.

In 1982 Kobelco established sales and product support offices in Houston, Texas. Expansions through 1995 have increased the original office and warehouse space from 11,000 sq. ft. to over 65,000 sq. ft. and by mid-1996 a new \$4.5 million facility will be completed in Stafford, Texas with a total of 120,200 sq. ft. under one roof. Today over 300 Kobelco America Inc. employees are dedicated to providing TOTAL CUSTOMER SATISFACTION for each and every Kobelco machine on the job site

Over \$18.5 million invested in manufacturing capacity in the U.S. in less than a decade.



Computer-controlled operations are coupled with quality assurance inspections throughout the entire process.



CNC-controlled machining and machining to manufacture has four machining centers with time and time again.

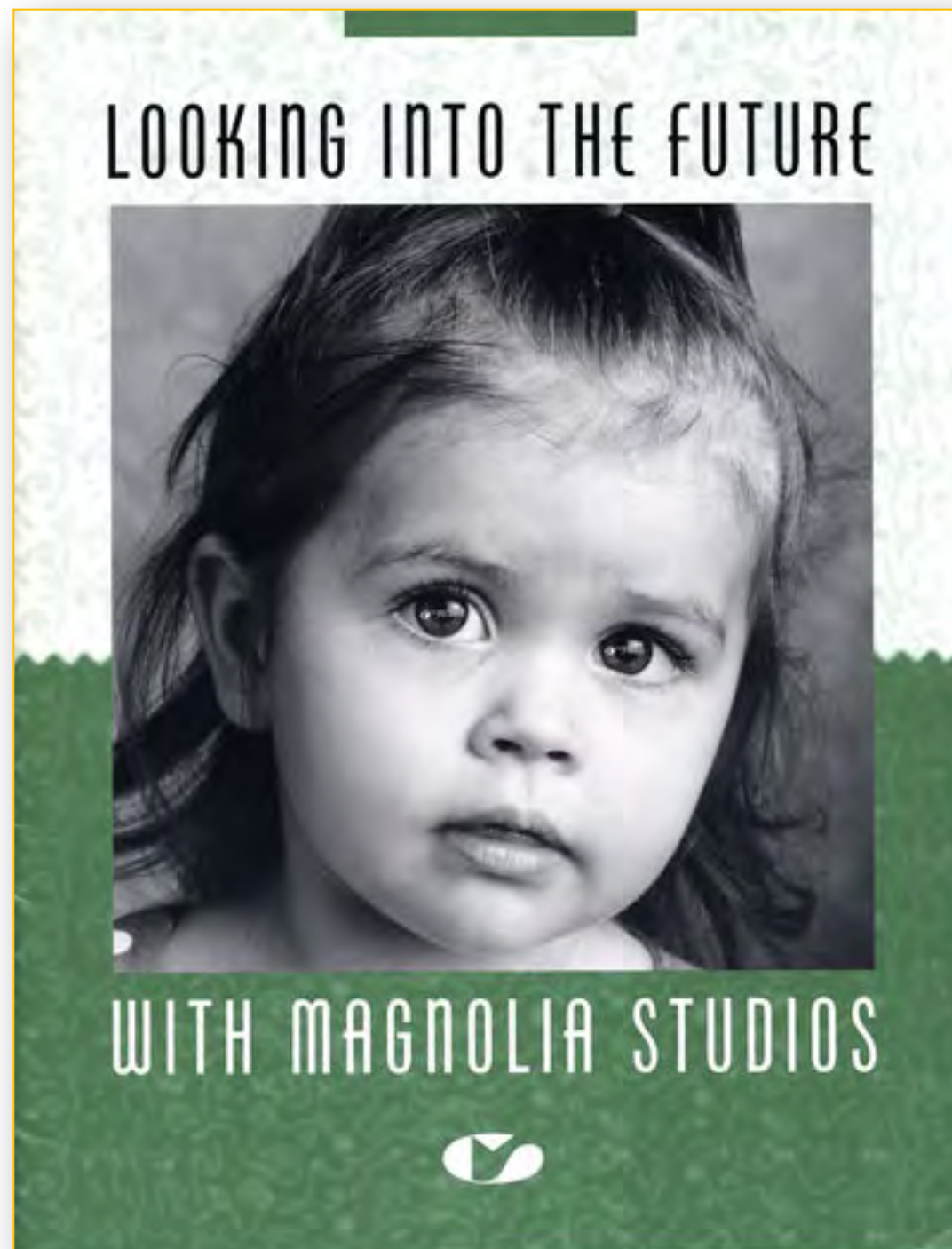
Are-Man robots, manufactured by a Kobe Steel subsidiary, provide state-of-the-art robotic welding to manufactured components. Ultra-sonic testing and other quality assurance inspections ensure quality welds throughout the manufacturing process.

**KOBELCO
AMERICA INC.**



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print - corporate brochure





Spice Up Your Vending Sales In a Snap!

High margins and fast turns are a Snap with new Famous Amos® Low Fat Iced Gingersnaps. Their unique “snappy” crunch and delicious ginger taste appeal to even the most demanding of consumers. And with so much taste, it’s hard to believe that seven cookies contain only 1 gram of fat! Great-tasting, crunchy, low fat snacks. With Famous Amos, it’s a **SNAP**.



SEE BACK PANEL FOR NUTRITION INFORMATION
NET WT 1.75 OZ (49g)

Famous Amos®
Cookies

For information, call Dan Graham
800-323-9080



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print - ad campaign

Giftware Made in Italy. Bringing classic forward

Decima et quinta decima dem modo typi qui nunc nobis videntur parum clari fiant sollemnes in.
Clarita tem quod ii legunt saepis cam nonummy nibh euismod ut laoreet. Decima et quinta decima
dem modo typi qui nunc nobis videntur parum clari fiant sollemnes in. Clarita tem quod ii legunt
saepis cam nonummy nibh euismod ut laoreet.
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Clarita tem quod ii legunt saepis cam nonummy nibh euismod ut laoreet.

ITALIA 
Italian Trade Commission

 **MADE IN ITALY**
Tradition. Innovation. Together

MADE IN ITALY



No Manche Una Reputación Intachable.



A NUESTRA ESTIMADA CLIENTELA:

NUESTRA MERCANCIA ESTA PROTEGIDA POR EL SISTEMA ANTI-HURTOS INKTAG.™ LA ELIMINACIÓN DE HURTOS LE AHORRA DINERO EN CADA COMPRA.

SI ENCUENTRA ALGUNA DIFICULTAD CON LA ETIQUETA INKTAG.™ FAVOR NO INTENTE DESPRENDERLA POR SU CUENTA. NUESTROS REPRESENTANTES DE VENTAS CON GUSTO LE ASISTIRÁN.



!!! ADVERTENCIA !!!

LA ETIQUETA INKTAG.™ SOLO PUEDE SER DESPRENDIDA EN LAS TAQUILLAS DE PAGO. CUALQUIER INTENTO DE FORZAR EL DESPRENDIMIENTO DE LA ETIQUETA INKTAG.™ RESULTARÁ EN EL DERRAME DE TINTE PERMANENTE SOBRE LAS MANOS Y LA MERCANCÍA. LESIONES PODRÍAN RESULTAR A CONSECUENCIA DE VIDRIO ROTO.

SECURITY
TAG SYSTEMS
The Performance Leader

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Don't Ruin a Spotless Reputation.



TO OUR VALUED CUSTOMERS:

OUR MERCHANDISE IS PROTECTED BY THE INKTAG.™ ANTI-SHOPLIFTING SYSTEM. ELIMINATING SHOPLIFTING SAVES YOU MONEY ON EVERY PURCHASE.

IF YOU ARE EXPERIENCING ANY DIFFICULTY WITH INKTAG.™ PLEASE DO NOT ATTEMPT TO REMOVE IT YOURSELF. OUR SALES ASSOCIATES WILL BE PLEASED TO ASSIST YOU.



WARNING!!!

INKTAG.™ CAN ONLY BE REMOVED AT CHECKOUT STATIONS. ANY ATTEMPT TO FORCE REMOVAL OF INKTAG.™ WILL RESULT IN THE FLOW OF PERMANENT DYE OVER HANDS AND MERCHANDISE. INJURY MAY RESULT FROM BROKEN GLASS.

SECURITY
TAG SYSTEMS
The Performance Leader

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packaging - cd shell



Software packaging design/ logo





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packaging - cd box prototyping







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Introducing FlightForward

FlightForward is a modern scheduling, record keeping, and reporting software solution for corporate and charter flight operations. Built upon modern technology and an open database, FlightForward is a powerful, new tool for your flight operation.

While currently in development, we encourage you to [learn more about our flagship product](#) and how it can enhance the way you manage your operation.

FlightForward: Modern Flight Management

FlightForward Development Update

FlightForward development continues to progress, with the latest software builds undergoing internal testing on a weekly basis. These builds are performing very well on [Microsoft Windows 7](#). ([More](#))

Join Our Beta Program

CodeForward is looking for flight departments interested in assisting the development and testing of our software. If you're a Part 91 or Part 135 flight operation and would like to learn more, check out our [Beta Program](#).

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web - design / coding

3L Global
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Suite 306
Seattle, WA 98102
t.206.328.7331
f.270.294.4168

about us services products news/events

Conceived primarily for marketing,
promotion and distribution of marine
products from within the heart of the
industry, 3L Global can put it all
together from start to finish.

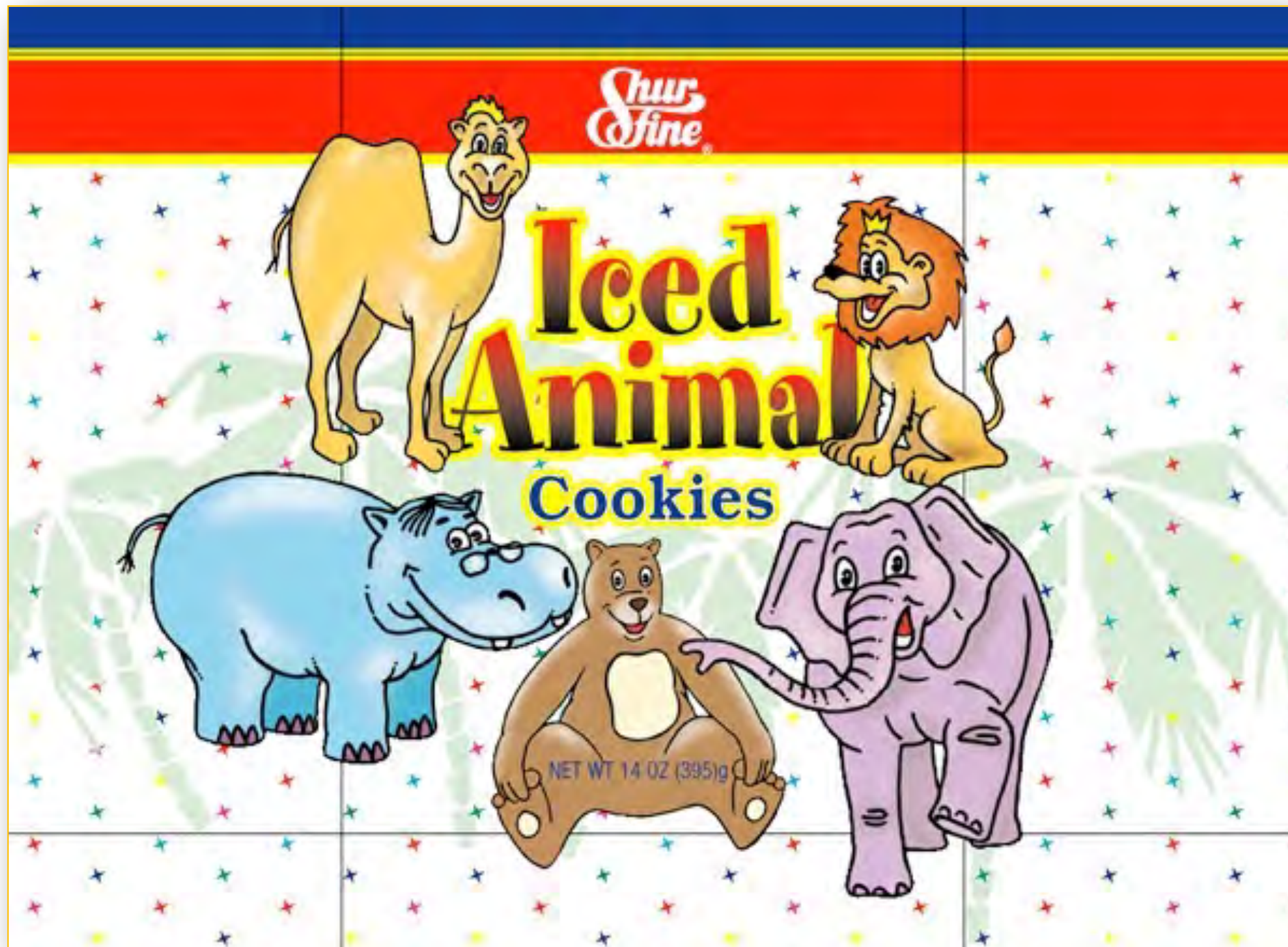
marine
marketing



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illustration - traditional









Thank You!